



CASTELO BRANCO

City of Crafts and Folk Arts

Cidade do Artesanato e das Artes Populares

Candidatura à UNESCO

Application of Castelo Branco to the UNESCO Creative Cities Network, in the Crafts and Folk Arts Category - Embroidery of Castelo Branco

EMBROIDERING RELATIONSHIPS

Letter of Support

Under the motto “**Embroidering Relationships**”, the Castelo Branco Municipality is promoting the congregation of wills and the union of efforts, in order to better carry on the Application of Castelo Branco to the UNESCO Creative Cities Network, which has as a central element its iconic embroidery. This initiative is formalized through the signature of the present Letter of Support.

The relations framed by this Letter may be embroidered under several forms, listed below. Nevertheless, there will certainly be in all its signatories a common point: the recognition of the singularity of the Castelo Branco Embroidery and the importance of its valorization and promotion, together with the conviction that this traditional art must be revitalized and preserved and can contribute for the affirmation of Castelo Branco as a county even more creative and that bets in a development model centered in its cultural and creative industries.

The signatories of this Letter of Support recognize that the Embroidery of Castelo Branco has characteristics that make it unique among the Portuguese embroidery and even among the embroidery of the world. It presents an own and complex art, with a peculiar style, with historical and identity relevance and internationally recognized. The Embroidery of Castelo Branco was present for centuries at court or in manor houses, as a distinctive object of refined textile filigree and for its thematic richness, as it is today present in important museums and public spaces.

